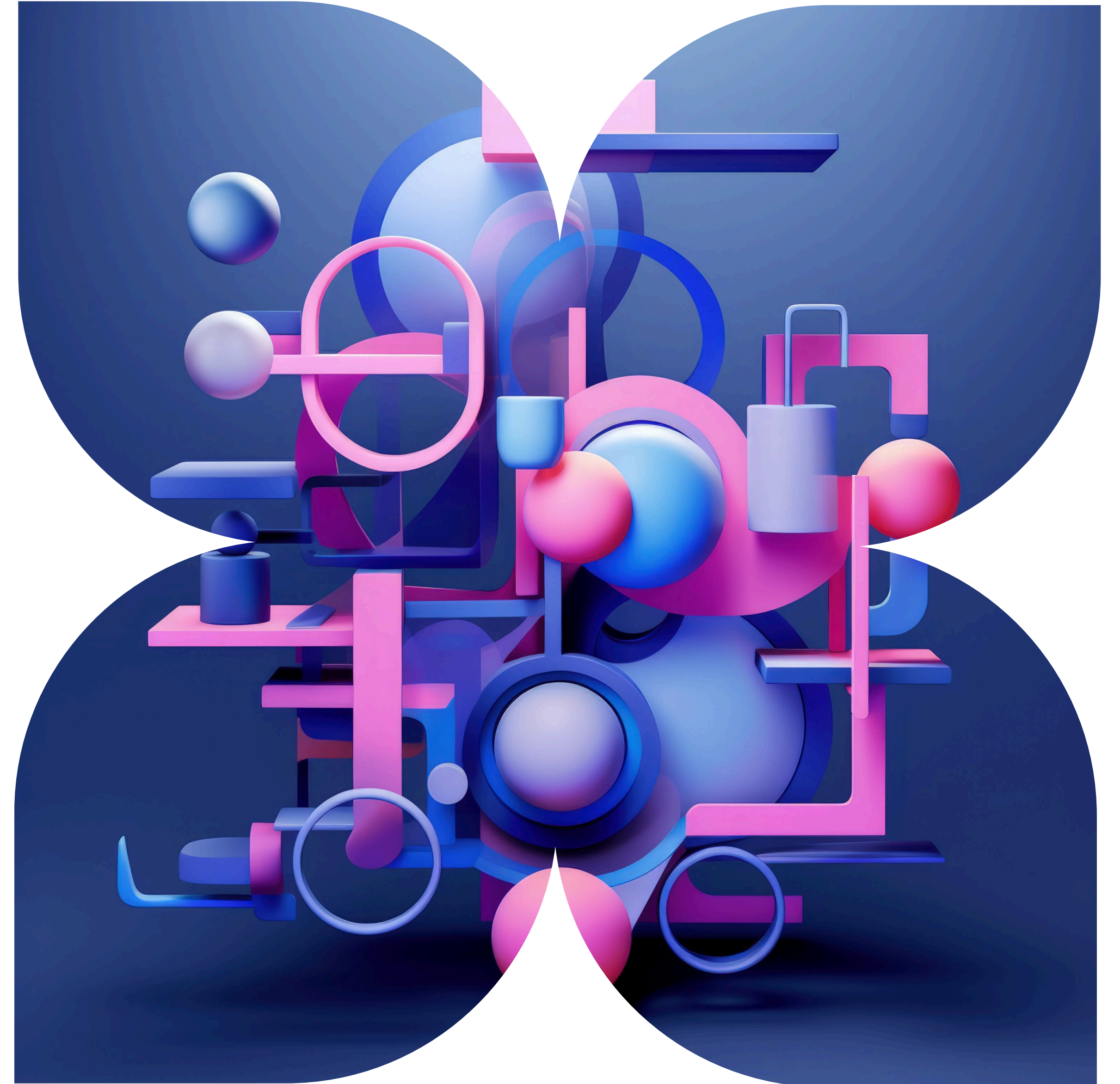


● Available for new projects

Build better digital products with a senior design team



Design that works as hard as your business does

Every project starts with a plan, not a mood board.

We map out how the work needs to hold up before we touch a pixel, then keep an eye on where design is heading so you're never playing catch-up.

Design doesn't sit off to the side here.

We work alongside your marketing and product teams, run projects with clear milestones, and keep our own team learning rather than coasting on what worked last year.

What keeps clients with us isn't a contract, it's fit.

We get to know a client's market well enough to make calls that hold up, things that look good, work well, and actually move the business forward.

Clients we've built, featured across the press

We are proud of the success of some of the companies we designed for, which were featured in significant press companies.

WIRED

Forbes

The Verge

FAST COMPANY

crunchbase

Mashable

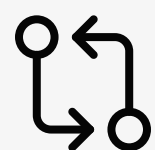
VentureBeat

BUSINESS INSIDER

As your dedicated design
partner, we believe in
growing together

Effortless process

Request, relax, and revel



Make your request

Easily submit your design requests via ClickUp; our process is designed for maximum ease and efficiency, ensuring a smooth and straightforward experience.



Swift delivery

Experience swift design delivery, with most projects completed in just 2 business days, while maintaining our commitment to excellence for complex tasks.



Rapid, reliable results

Our rapid turnaround time doesn't compromise on quality. Expect to receive designs that are not only swift but also meet the highest standards of creative excellence.

A Partnership for growth

Step-by-step design evolution



Focused milestones

Each design request is treated as a milestone in your project's journey. This step-by-step process ensures that every aspect of your vision is captured and refined.



Unlimited revisions

Perfection is a journey, and we walk it with you. Enjoy the freedom of unlimited revisions, ensuring that each design aligns perfectly with your vision and expectations.



Witness your vision's growth

With each request and revision, see your vision take form and flourish. Our collaborative process is designed to keep you engaged and satisfied at every step.

True expense of in-house design teams

Most companies don't see the hidden costs until it's too late.

15-20%

Recruitment expenses

Cut the recruitment cost by adding as many design jobs as you want, and our design team will handle them individually.

\$45-150K

Annual salary

The salary range for a designer typically falls between \$45K and \$150K per year, with an added 40% for overhead expenses.

40 days

Time to hire

The recruitment process can take a few weeks to several months, depending on the company's needs and hiring procedures.

2 years

Average tenure

On average, designers stay in their roles for about two years, so it's recommended to start recruiting again after that time.

Brandlic removes every one of these costs.

Services

Product design services to help you ship faster

From product strategy and UX to polished UI, we partner with startups and growing teams to design, validate, and launch digital products faster without compromising quality.



Discover the Brandiic™ advantage!

By partnering with us, you will not only receive a service, but also a variety of benefits that are specifically designed to enhance your brand. Let's explore what makes working with Brandiic a unique and fulfilling experience.



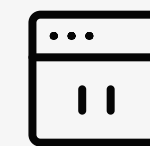
Always in sync

Keep updated in real-time and communicate effortlessly through Slack and ClickUp.



Quick turnaround

Expect a turnaround of 2-3 business days for all your design request processing needs.



Pause or cancel anytime

Enjoy flexible control - pause or cancel your subscription at any time with ease.



Exceptional quality

We have over a two decade of experience and are exceptionally skilled.



Unlimited revisions

Get uncompromised quality in every design we deliver for your needs.



Saved costs

No lengthy contracts, no expensive onboarding, and no hidden costs.

Potential of our design services

Curiosity is the first step towards transformation.
We invite you to book a call with us today.

Ongoing design support

Paid monthly | Pause or cancel anytime

Brand

Perfect for: Growing businesses needing consistent design support

Check Our Plans

Branding expertise

Create a lasting impression, build credibility, and connect emotionally with your audience through comprehensive brand development.

What's included

- ✓ Brand strategy and positioning
- ✓ Logo design and brand guidelines
- ✓ Brand book development
- ✓ Visual identity systems
- ✓ Communication strategy
- ✓ Creative direction

Marketing design

Blend creative visuals with strategic messaging to inspire action and elevate brand perception across all touchpoints.

What's included

- ✓ Social media graphics and templates
- ✓ Marketing collateral design
- ✓ Infographic design and illustrations
- ✓ Display advertising materials
- ✓ Presentation design
- ✓ Print and digital marketing assets

Web design

Achieve stunning visuals and flawless functionality to captivate and engage your audience consistently.

What's included

- ✓ Landing page design
- ✓ Website mockups and wireframes
- ✓ Responsive web design
- ✓ Basic UX/UI optimization
- ✓ Custom design solutions

Comprehensive design partnership

Paid monthly | Pause or cancel anytime

Product

Perfect for: Established companies needing full design capabilities

Check Our Plans

Product design

Enhance user experience, build brand loyalty, and outshine rivals in the marketplace through comprehensive product design.

What's included

- ✓ Complete UI design systems
- ✓ Interactive prototyping
- ✓ UX design and usability optimization
- ✓ Design system development
- ✓ User flow and wireframe creation
- ✓ User testing and iteration

Strategy

Uncover unique insights and develop tailored approaches for sustainable growth and competitive advantage.

What's included

- ✓ Product strategy development
- ✓ Brand strategy and positioning
- ✓ User research and market analysis
- ✓ Competitive analysis
- ✓ Product roadmap planning
- ✓ Strategic consultation

Marketing design

Comprehensive marketing design support with strategic thinking and campaign development.

What's included

- ✓ Campaign concept development
- ✓ Multi-channel design coordination
- ✓ Brand extension and guidelines
- ✓ Advanced infographic and data visualization
- ✓ Video graphics and motion elements
- ✓ Comprehensive marketing ecosystems

Custom design solutions

Flexible payment terms

Enterprise

Perfect for: Large projects and enterprise-level requirements

Check Our Plans

Product discovery

Minimize risks, cut costs, and smoothly transition from concept to market-ready product through systematic discovery.

What's included

- ✓ Design sprints and workshops
- ✓ User interviews and research
- ✓ MVP prioritization and planning
- ✓ Market research and validation
- ✓ User journey mapping
- ✓ Product workshop facilitation

Product design excellence

Full-scale product development with dedicated team and comprehensive capabilities.

What's included

- ✓ End-to-end product design
- ✓ Advanced prototyping and testing
- ✓ Design system architecture
- ✓ User research and behavioral analysis
- ✓ A/B testing and optimization
- ✓ Cross-platform design consistency

Business transformation

Enterprise-level strategic support with dedicated leadership and comprehensive planning.

What's included

- ✓ Executive design consultation
- ✓ Multi-product design systems
- ✓ Organizational design process setup
- ✓ Team training and design education
- ✓ Long-term strategic planning
- ✓ Custom workflow development

All plans include

Seamless collaboration

- ✓ Dedicated Slack channels for instant communication
- ✓ Private Figma workspaces for real-time collaboration
- ✓ ClickUp project management for transparent progress tracking
- ✓ Regular sync meetings (Professional and Enterprise plans)

Flexible engagement

- ✓ No long-term contracts required
- ✓ Pause or cancel service anytime
- ✓ Scalable team resources based on needs
- ✓ Priority support and quick turnarounds

Quality assurance

- ✓ Unlimited revisions until satisfaction
- ✓ Senior designer oversight on all projects
- ✓ Brand consistency across all deliverables
- ✓ Post-launch support and maintenance

Plans

Choose the right plan for your team

Getting started is simple. Choose your plan, complete a short onboarding form, and we'll set up your dedicated ClickUp workspace so we can begin designing together within days.



Ongoing design support

Essential

Perfect for: Growing businesses needing consistent design support

\$5,500

Paid monthly | Pause or cancel anytime

[Book an Intro Call with Us!](#)



Dedicated senior designer*

*5 x days a week, same designer for your full engagement



48-72 hour turnaround*

*for most requests



One request* at a time

*with unlimited revisions



Unlimited brands/products coverage



No contracts or meetings required



Dedicated Slack channel + Figma workspace



UI/UX, branding, marketing materials, web design

Best for



Startups and scale-ups needing regular design work



Teams working in sprints who need ongoing support



Companies wanting to avoid hiring full-time designers



Small businesses with consistent but manageable design needs

Comprehensive design partnership

Professional

Perfect for: Established companies needing full design capabilities

\$15,000

Paid monthly | Pause or cancel anytime

[Book an Intro Call with Us!](#)



Full design team*

*1 senior designer + 1 junior designer + 1 project manager



48-72 hour turnaround*

*for most requests



Three concurrent requests*

*with unlimited revisions



Strategic design consultation and planning



Brand strategy support and comprehensive guidelines



User research, prototyping, complex web/mobile apps



Dedicated Slack + Figma + ClickUp workspace

Best for



Companies needing both product and marketing design



Teams requiring research and strategic design input



Organizations with multiple departments needing design support



Mid-size companies scaling their design operations efficiently

Custom design solutions

Enterprise

Perfect for: Large projects and enterprise-level requirements

Custom pricing

Designed for your team size and needs

[Book an Intro Call with Us!](#)



Dedicated design team*

*2+ senior designers + design lead + project manager



Priority 24-hour turnaround*

*available on eligible requests



Unlimited concurrent requests*

*based on team capacity



Fixed project scopes delivered in milestones



Full product development, complete rebrandings, enterprise applications



Custom team scaling based on project needs



Executive reporting and strategic consultation

Best for



Large enterprises with complex design needs



Major product launches or complete rebrands



Organizations needing dedicated design departments



Multi-month projects with defined scopes and timelines

Frequently asked questions

Still not sure? Check out our FAQ section

Navigating the world of design can be filled with queries and uncertainties. That's why we've compiled a comprehensive list of Frequently Asked Questions to help you gain a clearer understanding of how we work at Brandiic.



Getting started

How to get started with Brandiic?

Getting started is straightforward:

- Book a complimentary 30-minute intro meeting to discuss your needs
- Choose the plan that best fits your requirements
- Complete onboarding to Slack and ClickUp
- Start submitting design requests immediately
- We handle each request diligently and transition smoothly between projects.

Do you offer trial periods?

While we don't offer free trials, we do provide a comprehensive consultation to ensure our service aligns with your needs. Our month-to-month billing (except custom Enterprise arrangements) provides flexibility to evaluate our service with minimal commitment.

About our plans

Why choose a design subscription service?

Our design subscription bridges the gap between hiring a full-time designer and outsourcing to an agency. It offers immediate access to top talent without the hefty costs and long-term commitments associated with full-time hires or external agencies. This model streamlines your design process, allowing you to focus on growth and progression.

How do our three plans differ?

- Brand (\$5,500/month): One dedicated senior designer, one request at a time, 48-72 hour turnaround
- Product (\$15,000/month): Full design team (senior + junior designer + project manager), three concurrent requests, 24-48 hour turnaround
- Enterprise (\$25,000+/month): Custom team size, unlimited requests based on capacity, 24-hour priority turnaround with strategic consultation

Can I upgrade or downgrade between plans?

Yes, you can change your plan at any time. Upgrades take effect immediately, while downgrades take effect at your next billing cycle. We'll help ensure a smooth transition between plan levels.

Billing & terms

What's our billing structure?

- Brand & Product: Monthly billing with the ability to pause or cancel anytime
- Enterprise: Flexible payment terms available including milestone-based billing for project work

You can upgrade, downgrade, or cancel your subscription anytime. Cancellations are effective from the next billing cycle.

What's our refund policy?

We do not offer refunds due to the quality and nature of our work. However, we are committed to ensuring client satisfaction and will work diligently to resolve any concerns. We recommend starting with our complimentary consultation to ensure our service is the right fit.

What payment methods do you accept?

We accept bank transfers. Enterprise clients can discuss custom payment arrangements during onboarding.

Communication & process

How do we communicate and manage requests?

We optimize productivity using asynchronous communication tools like Slack, ClickUp, Linear and Figma. Product and Enterprise plans include regular sync meetings, while Brand plan maintains streamlined digital-first communication. Complex requests may warrant brief calls when needed.

How do I submit design requests?

Submit your requests via ClickUp or Linear, including all necessary details, documents, and guidelines. We accommodate various formats and provide templates to make request submission easy and comprehensive.

What's the turnaround time for design deliveries?

- Brand Plan: 48-72 hours for most requests
- Product Plan: 24-48 hours standard turnaround
- Enterprise Plan: 24-hour priority turnaround with dedicated resources

Design quality & revisions

What if I'm not satisfied with a design?

Client satisfaction is paramount across all plans. If a design doesn't meet your expectations, we offer unlimited revisions. We work collaboratively, incorporating your feedback until the final result matches your vision.

Is there a limit to design requests?

- Brand: One request at a time with unlimited revisions
- Product Plan: Three concurrent requests with unlimited revisions
- Enterprise Plan: Unlimited requests based on your dedicated team's capacity

Can I see examples of your work before signing up?

Yes, during your consultation we walk you through live projects so you can see our process and quality firsthand.

Rights & ownership

Intellectual property rights

All designs created under your subscription are your intellectual property. You receive full ownership and usage rights for all work completed during your subscription period.

Can I pause my subscription?

Yes, all plans allow you to pause your subscription if you need a break from design work. Simply let us know, and we'll pause billing until you're ready to resume. Your dedicated team and project history remain available when you return.

Team & expertise

About our designers and project management

Our team comprises highly skilled, pre-vetted designers managed by experienced project managers. Brand plan provides one senior designer, Product includes a full team, and Enterprise offers custom team scaling. This ensures efficient handling of all your design needs without requiring direct management from your side.

Why opt for Brandiic over other options?

Brandiic stands out by offering an in-house team's agility and personalized service combined with the cost-effectiveness and scalability of a subscription service. We avoid the high costs and slow turnaround times typically associated with traditional design agencies, while providing more expertise and reliability than freelancers.

Tools & services

What design tools do we use?

Our primary tool is Figma for design work, complemented by Slack for communication and ClickUp/Linear for project management. Enterprise clients may have access to additional specialized tools based on project requirements.

What design services do we offer?

All plans include UI/UX design, website design, branding, and marketing materials. Product and Enterprise plans add strategic consultation, user research, prototyping, and comprehensive product design capabilities. If you have specific needs not listed, contact us for personalized assistance.

Book a call with us today and
let's start a conversation that
could transform your projects

We're here to explore and expand the possibilities of what we can achieve together.
Let's turn your vision into a visually stunning reality.

BrandiicTM