Brandiic™

Design Solutions that Understand Your Business

Are you struggling to find a design partner who truly understands your business needs and goals?

Curiosity is the first step towards transformation. We invite you to book a call with us today.

Brandiic™

Crafting Success and Innovation in Every Step

Brandiic, founded by a 25+ year expert, merges art and strategy, creating a unique creative direction.

Our clients where featured in:

WIRED

The Verge

crunchbase

VentureBeat

Forbes

FAST COMPANY

Mashable

BUSINESS INSIDER

Mission

Craft design solutions that are visually captivating and strategically potent, merging artistic brilliance with business acumen to elevate brands to their fullest potential.

Vision

Brandiic envisions becoming a beacon in the design industry, known for its innovative, strategy-driven solutions that shape the future of brands across the globe.

Brandiic is where visionary design meets strategic execution

Every project at Brandiic begins with a strategy and a roadmap that aligns with the client's visions.

We don't just create designs; we breathe life into a brand's essence, maintaining its integrity across all platforms. Staying abreast of the global design landscape, we're not just participants but pioneers, setting trends that others follow.

Our approach is deeply collaborative, intertwining design with marketing, product development, and beyond.

We lead design teams to new heights, championing growth and continuous learning. Project management is handled with precision, ensuring excellence from inception to completion.

At Brandiic, we build enduring client relationships, deeply understand market nuances, and continuously innovate.

We're committed to collaborative design, crafting solutions that are aesthetically pleasing, functional, and aligned with broader business objectives.

True Expense of In-House Design Teams

Discover the often-overlooked costs involved in establishing and maintaining an internal design department.

15-20%

Recruitment Expenses

Cut the recruitment cost by adding as many design jobs as you want, and our design team will handle them individually.

$45-150K

Annual Salary

The salary range for a designer typically falls between $45K and $150K per year, with an added 40% for overhead expenses.

40 days

Time to Hire

The recruitment process can take a few weeks to several months, depending on the company's needs and hiring procedures.

2 years

Average Tenure

On average, designers stay in their roles for about two years, so it's recommended to start recruiting again after that time.

Brandiic™

Experience Design Mastery with Our Diverse Services

Embark on a journey where creativity and strategy merge, leading to transformative design solutions.

Discover the Brandiic Advantage!

By partnering with us, you will not only receive a service, but also a variety of benefits that are specifically designed to enhance your brand. Let's explore what makes working with Brandiic a unique and fulfilling experience.
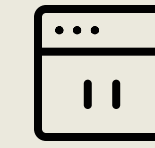
Always in Sync

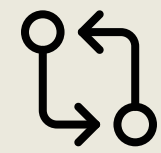Keep updated in real-time and communicate effortlessly through Slack and ClickUp.

Quick turnaround

Expect a turnaround of 2-3 business days for all your design request processing needs.

Pause or Cancel anytime

Enjoy flexible control - pause or cancel your subscription at any time with ease.
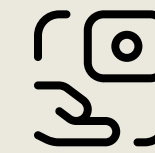
Exceptional quality

We have over a two decade of experience and are exceptionally skilled.

Unlimited Revisions

Get uncompromised quality in every design we deliver for your needs.

Saved costs

No lengthy contracts, no expensive onboarding, and no hidden costs.

Discover the Potential of Our Design Services

Curiosity is the first step towards transformation. We invite you to book a call with us today.

Product discovery

Optimize your product's journey with Product Discovery

Minimize risks, cut costs, and smoothly transition from concept to market-ready product.

- Design sprint
- User interviews
- MVP prioritization
- Audits
- Market research
- User journey mapping
- Product workshop

Strategy

Forge the path to success with Strategy

Uncover unique insights and develop tailored approaches for sustainable growth and competitive advantage.

- Product strategy
- Branding strategy
- Product management

Product design

Transform ideas into reality with our Product Design

Enhance user experience, build brand loyalty, and outshine rivals in the marketplace.

- UI design
- Prototyping
- UX design and usability
- Design system
- User focus and wireframes
- User testing

Branding

Elevate your brand's identity with our Branding expertise

Create a lasting impression, build credibility, and connect emotionally with your audience.

- Branding
- Brand guidelines & brand book
- Creative direction
- Communication strategy
- Identity design
- Logo design

Marketing design

Drive impactful campaigns with Marketing Design

Blend creative visuals with strategic messaging to inspire action and elevate brand perception.

- Pitch deck design & refinement
- Social media graphics & templates
- Branding for marketing collaterals
- Infographic design
- Display ad design
- Illustrations

Web design

Crafting digital masterpieces with Web Design

Achieve stunning visuals and flawless functionality to captivate and engage your audience consistently.

- High-fidelity web designs
- Lo-fi mockups & wireframes
- Responsive designs
- UX/UI design
- Customized design solutions

Brandiic™

Unlock Creative Excellence with Our Subscriptions

Commence a journey of creative discovery with our monthly subscription service, your gateway to design magic.
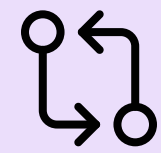
As your dedicated design partner, we believe in growing together
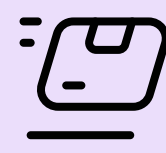
Our approach is focused on evolving your project through:
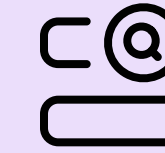
Effortless Process:

Request, Relax, and Revel

Make Your Request
Easily submit your design requests via ClickUp; our process is designed for maximum ease and efficiency, ensuring a smooth and straightforward experience.

Swift Delivery
Experience swift design delivery, with most projects completed in just 2 business days, while maintaining our commitment to excellence for complex tasks.

Rapid, Reliable Results
Our rapid turnaround time doesn't compromise on quality. Expect to receive designs that are not only swift but also meet the highest standards of creative excellence.

A Partnership for Growth:
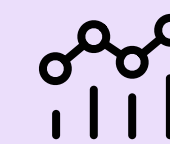
Step-by-Step Design Evolution

Focused Milestones
Each design request is treated as a milestone in your project's journey. This step-by-step process ensures that every aspect of your vision is captured and refined.

Unlimited Revisions
Perfection is a journey, and we walk it with you. Enjoy the freedom of unlimited revisions, ensuring that each design aligns perfectly with your vision and expectations.

Witness Your Vision's Growth
With each request and revision, see your vision take form and flourish. Our collaborative process is designed to keep you engaged and satisfied at every step.

Still not sure? Check out our FAQ section

Delve into our FAQ section for insights and clarity on our design services and processes.

Why Choose a Design Subscription Service?

Our design subscription bridges the gap between hiring a full-time designer and outsourcing to an agency. It offers immediate access to top talent without the hefty costs and long-term commitments associated with full-time hires or external agencies. This model streamlines your design process, allowing you to focus on growth and progression.

Why Opt for Brandiic Over Other Options?

Brandiic stands out by offering an in-house team's agility and personalized service combined with the cost-effectiveness and scalability of a subscription service. We avoid the high costs and slow turnaround times typically associated with traditional design agencies, ensuring our clients receive quality designs promptly and affordably.

How to Get Started with Brandiic?

Getting started is straightforward. Book a complimentary 30-minute intro meeting for any queries or to discuss your business context. Once signed up, you'll be onboarded onto Slack and ClickUp and can start submitting design requests. We handle each request diligently and transition smoothly to your subsequent request upon approval.

Tailoring Our Services to Your Needs

Whether you have a single request or ongoing needs, our flexible plans cater to all scenarios. We offer short-term and long-term plans, with the option to pause or cancel at your convenience.

About Our Designers and Project Management

Our team comprises highly skilled, pre-vetted designers managed by experienced project managers. This setup ensures that all your design needs are handled efficiently and effectively without your side needing direct management.

What Design Services Do We Offer?

Our subscription includes various services: UI/UX design, website design, branding and more. If you have specific needs not listed, don't hesitate to contact us for personalized assistance.

Book a call with us today and let's start a conversation that could transform your projects

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Discover the Potential of Our Design Services

Are you intrigued about what our plans can offer? Curiosity is the first step towards transformation.

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